

From *ambiguity* to *adoption*. Transformation consulting with AI fluency.

Silsila helps organisations in regulated industries deploy AI with judgement, not hype. Led by Faraz Fooker — Senior BA and Product Owner with 20+ years across buy-side and sell-side finance, completing an MA in AI Ethics & Society at Birkbeck.

20+

years in regulated finance

8

tier-1 banks & asset managers

MA

AI Ethics & Society, Birkbeck

— ENGAGEMENTS

* FEATURED

AI Training & Capability Building

For teams who need to actually use AI, not just talk about it. Built from 20+ years in regulated finance and an MA in AI Ethics.

Formats: Workshops · Cohorts · 1:1 coaching · Curriculum-as-a-service

AI Readiness Audit

Structured assessment of where AI creates genuine value vs noise. Interviews, workflow review, vendor scan.

2–3 weeks · Written assessment + readout

Agentic Build Sprint

Take one real workflow from “we want AI here” to a working prototype with guardrails. Agent architecture, tools, human-in-the-loop, evaluation.

4–6 weeks · Working prototype + integration plan + risk register

Fractional AI Advisory

Standing senior judgement on tap. Monthly retainer for organisations who need AI strategy and risk thinking without making a permanent hire.

Monthly retainer, 3-month minimum · Standing time + briefings

— SELECTED DELIVERY

INSIGHT INVESTMENT · 2025–

GenAI Collateral Test Agent

ChatGPT-4 agent running daily parallel UAT on collateral data.

NORTHERN TRUST · 2021

Bitcoin ETF Operating Model

End-to-end TOM for a major client. Adopted September 2021.

BNP PARIBAS CIB · 2013–17

Counterparty Credit Limits Platform

Front-to-back limits + rating; won internal innovation reward.

Let's talk →

hello@silsiladigital.com

London, UK · Available for consulting, training and advisory work

Silsila Digital Ltd

Company No. 12188279 · Registered in England & Wales
320 Firecrest Court, Centre Park, Warrington, WA1 1RG

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